COMPLIANCE FOR DUMMIES

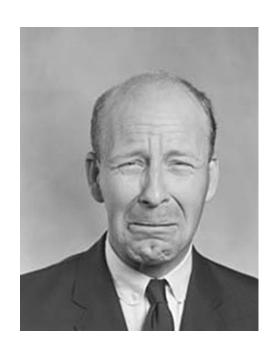
Dynet Conference 2014 April 2, 2014

HOW BAD COULD IT BE?

This Bad

Failure to properly address the compliance issues we're discussing today could lead to:

- Loss of contracts
- Debarment from doing business with the Gov't (Federal and State)
- Loss of valuable IP
- Civil and criminal liability





Good News

This is not rocket science.



COMPLIANCE TOP TEN

1. WHO ARE YOU?

System for Award Management

- "SAM" = Official U.S. Gov't system that consolidates the capabilities of CCR, ORCA, and EPLS
- All Contractors must submit and maintain accurate, complete, and up-to-date information in SAM, including reps and certs

https://www.sam.gov/portal/public/SAM/



2. WHAT ELSE DO YOU NEED TO REPORT?

FAPIIS/FFATA Reporting

- "FAPIIS" = Federal Awardee Performance and Integrity Information System
 - Contains Gov't info from EPLS, PPIRS and CPARS
 - Must report certain criminal, civil, and administrative penalties and settlements semi-annually (5-year look-back)
- "FFATA" = Federal Funding Accountability and Transparency Act
 - Must report information about first-tier subcontractors and, under certain circumstances, executive compensation

3. DO YOU HAVE EMPLOYEES?

Special Employment Laws

- Equal Opportunity
- Non-Discrimination against Veterans
- Non-Discrimination against People with Disabilities
- Service Contract Act
- Notice of Rights under National Labor Relations Act
- E-Verify



Service Contract Act

As a prevailing wage law, the SCA requires a specific level of wages and benefits be paid to non-exempt employees.

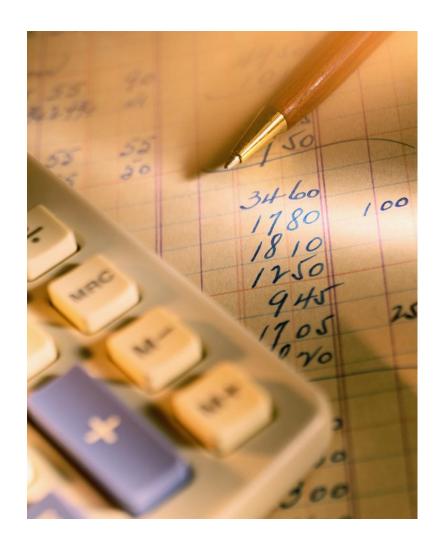


- Failure to comply can quickly lead to sizable exposure
- Important that employees are properly classified
- Important that proposal pricing reflect prevailing wages and benefits

4. ARE YOU DOING COST-TYPE CONTRACTS?

Cost Accounting Systems

Cost-type contracts require specialized accounting systems to properly document the amount and allocation of allowable costs charged to the Gov't.



Labor and Material Charging

- Employees who submit timecards must report all hours worked correctly and timely.
- All time must be charged to the appropriate contract or project.
- All costs (materials, travel, etc.) must be accurately documented and charged to the appropriate contract or project.



5. ARE YOU CONFLICTED?

Conflicts of Interest

Any situation that:

 Impairs or appears to impair objectivity and impartiality

or

Results in unfair competitive advantage



Can be personal or organizational

Personal Conflicts of Interest / Employing Former Govt Personnel

- Focus:
 - Preventing employees and self-employed subcontractors who have access to non-public information by reason of performance on a Gov't contract from using such information for personal gain
 - Preventing current/former Gov't employees from benefitting personally for providing an unfair advantage

to contractor via "revolving door"

Strict rules and time lines govern activities of former Govt employees

Organizational Conflicts of Interest

- Focus on OCI issues is increasing
- Even the appearance of an OCI can lead to civil penalties and the loss of contracts

 Failure to disclose and mitigate can lead to steep penalties

Does contractor have:

- Impaired Objectivity
- Unfair Access to Non-Public Information
- Ability to Set Biased Ground Rules



6. ARE YOU SELLING IP?

Intellectual Property Rights

Failing to obtain and retain IP rights can drastically reduce the value of a government contract.



Allocation of IP Rights

Govt's license rights depend on:

1. Source of Funding

Government = Unlimited

Mixed = Government Purpose

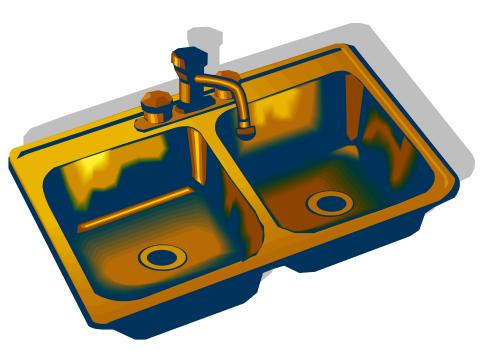
Private = Limited/Restricted

- 2. Contractor's **Assertion** of Rights
- 3. Proper **Marking** Consistent with Assertion



7. ARE YOU SUBCONTRACTING?

Subcontracts



- Certain Prime Contract Clauses Must Be Flowed Down
- "Kitchen Sink" approach costs less in short term

Take time to get it right, so everyone understands requirements

Negotiating Subcontracts



Sign Shelve Surprise! Review

Question

Revise

VS.

Understand

Sign

8. WHAT CAN YOU CERTIFY?

Certifications

Many Gov't contracts require various types of certifications during both the contract formation and contract performance phases.

Examples: Certifications that ...

- Contractor has certain status or meets certain requirements
- Specific procedures were used
- Required tests were performed
- All contract requirements are met



Must Be Truthful and Complete

Invoices, Claims, Requests for Payment

- Regardless of whether specific certifications are required in the contract, the preparation and submission of invoices and claims are serious matters.
- You may not knowingly or in deliberate ignorance of the facts provide a false statement or false claim to the Gov't.



- ✓ Do not charge, directly or indirectly, for work not performed
- ✓ Take reasonable steps to confirm the accuracy of information before submitting invoice or claim

False Claims

Usually arise in connection with presentation of claim for money.



But often relate to false test results or other lack of contract compliance.

9. DO YOU HAVE A CODE?

Code of Ethics and Business Conduct

- Federal requirements:
 - Written Code
 - Formal Compliance Program
 - Internal Control System



Ethics & Compliance Representative

- Responsible for ensuring compliance
- Investigates reports of violation of the ethics and conduct principles
- In-house resource for ethics and compliance issues

Publicize position, person and procedures for contacting



Hotline and Online Reporting

An internal reporting mechanism (e.g. hotline) is an integral part of any effective compliance program.



- Allows employees to report suspected improper conduct
- Ensures anonymity or confidentiality
- Encourages employees to submit reports

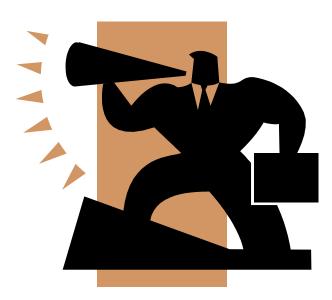
Training

- The best policy in the world won't do you any good if no one knows about it or understands what it says.
- Maximize effectiveness by tailoring roll-out to target audiences
- Leverage existing infrastructure and procedures
- Recognize that training is an ongoing process



Mandatory Disclosure

 Contractors are required to disclose all "credible evidence" related to a government contract of (1) violations of criminal law involving fraud, conflicts of interest, or bribery; (2) violations of the civil False Claims Act; or (3) significant overpayments on a government contract.



10. WHAT NEXT?

Take a Deep Breath

Remember, this is not rocket science.

Many companies have been able to establish effective, efficient compliance programs that allow them to properly perform Govt contracts and make money doing it.



Thank you for your time.

Eric Whytsell (202) 973-0227 ewhytsell@jacksonkelly.com

